

Strawberry Hill Medical Centre

Statement of Purpose



First Published: 18th April 2016

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Review due: March 2020

Statement of Purpose

The name and address of the registered provider is:

Strawberry Hill Medical Centre,
Old Bath Road,
Newbury,
Berkshire
RG14 1JU.

Tel: 01635 917917
Fax: 01635 551856

Website: www.strawberryhillmedicalcentre.co.uk
National Practice Code: K81063

Clinical Commissioning Group:
Berkshire West CCG
Newbury District Locality

CQC Registry Number:
CRT1-2841198867

CQC Rating:
24/10/2016 rated as Overall Good, with Outstanding for Well-led

Partners:
Dr Imogen Caffery
Dr Anne-Marie Faulkner
Dr Abid Irfan
Dr Judith Jones
Dr Emily McCullagh
Dr Madeline Norman
Dr Graham Stiff
Dr Angus Whitfield
Dr Ben Loxton-Edwards

Salaried GP: Dr Ruth Hillman

Practice Manager: Mrs Sarah Arnold

Nurse Manager: Mrs Sue Bennett

The surgery is located on the edge of the Town Centre of Newbury, Berkshire. It is newly renovated purpose designed building.

This document should read in conjunction with the Practice Booklet and the Practice Charter Policy.

Strawberry Hill Medical Centre's Aims and Objectives

We will ensure all our patients are kept Safe, provide a Caring ethos and as a practice we are Responsive, Effective and Well-led.

- We aim to ensure high quality, safe and effective services and environment.
- To provide monitored, audited and continually improving healthcare services.
- To provide healthcare which is available to a whole population and create a partnership between patient and health professional which ensures mutual respect, holistic care and continuous learning and training.
- The provision of accessible healthcare which is proactive to healthcare changes, efficiency and innovation and development.
- To provide Clinical Governance and Evidence Based Practice.
- To provide Clinical and Non-clinical risk management.
- To ensure vigilance for unforeseen emergencies.
- To optimise performance against key targets and core standards.
- To meet key targets.
- To deliver excellent General Medical Services offered to our patients.
- To offer excellent communication between the surgery and our patients.
- To recruit, retain and develop a highly motivated and appropriately skilled workforce.
- To enhance performance of the workforce.
- To guide the employees in accordance with the Equality & Diversity legislation.
- To ensure effective Management and Governance systems.
- To ensure robust Business Processes.
- To ensure a robust Information Technology Strategy to support the business of Strawberry Hill Medical Centre. We offer contact via Footfall, text messaging and email.

The registered activities and service types have been agreed by the Strawberry Hill Medical Centre GP Partners in accordance with CQC guidance.

Services are described under Registered Activity and Service Type. The Regulated Activities under CQC are:

- To provide General Medical Services to all our registered patients.
- Urgent appointments are available daily and for immediately necessary conditions if required.
- NHS prescriptions and medications (electronic facility is available) that are relevant or a private prescription can be issued by the practice.
- Immunisations - we operate the national Child Health Surveillance programme.
- Foreign Travel and Immunisation – we offer this service to our patients, we are a registered Yellow Fever Vaccination Centre.
- Cardiovascular Health checks – Clinical staff are available to provide general health checks encompassing things such as weight, cholesterol levels, blood tests etc. to help patients who wish to achieve a healthier lifestyle or identify any potential health issues early.
- Medicals and Reports – Our GP's are able to carry out medical reports and reviews.

- Smoking Cessation - Any patient who is a smoker and is ready to stop smoking can self-refer and will be seen by an adviser from Solutions for Health for an assessment at the Surgery.
- Substance Mis-use – Support Workers hold a monthly clinic at Strawberry Hill Medical Centre and our GP's see patients on a regular basis.
- Respiratory Clinic – the practice has facilities for spirometry and a dedicated clinic each week for respiratory reviews.
- COPD – care planning is provided for all patients with COPD. Patients are invited to attend annually for their review.
- Asthma Clinic – we provide fully trained nursing staff to carry out asthma reviews for our patients.
- Diabetic Clinic – the practice provides ongoing care for our diabetic patients – our clinics are run by our trained nurses, care plans are provided. Diabetes is supervised by a GP Partner.
- Pre-Diabetes – patients that have a history of pre-diabetes, or have a recent diagnosis are invited to see a diabetic nurse for a review. Pre-diabetes is supervised by a GP partner.
- Family planning service – Our family planning support and guidance is run by our Nursing Team and supervised by a GP Partner. We fit and replace contraception implants and coils.
- Seasonal Flu Vaccination - At the practice we offer 'at risk' groups the flu vaccine at a certain time each year to protect against the flu virus in-line with the national Influzena Programmes.
- Admissions Avoidance – the practice is proactive in preventing admissions to hospital. Patients on the admission avoidance register have a care plan.
- Named Accountable GP – all patients are allocated and provided the name of their GP, this is provided either face to face or in writing.
- Shingles Vaccination - the practice offer patients within the current national cohort shingle vaccinations.
- Pneumococcal Vaccination – we offer patients 65 yrs and over or 'at risk' a pneumococcal vaccination.
- Phlebotomy – A Phlebotomist holds clinics every week at the practice.
- Midwifery - The Community Midwife holds a clinic 4 days a week at practice for our patients. They supervise antenatal care, undertake deliveries in Hospital and at home where appropriate. The antenatal schedule is available within the practice or via our website.
- Minor Surgery - We offer a number of minor operations and these are performed by Dr Graham Stiff, Dr Angus Whitfield and Dr Ruth Hillman
- Joint injections are also offered by most of the Doctors.
- Ear syringing and Audiology – the practice has facilities for Audiology and Ear Syringing.
- Nurse Practitioner Clinic – Our Nurse Practitioner is able to see, diagnosed and treat all patients.
- ECG testing – the practice offers ECG testing.
- Blood pressure – we are pleased to be able offer not only blood pressure testing but also a 24 hour monitoring service. A self-service BP pod is available within our opening hours.
- Cervical screening - We operate the call and recall system in-line with the national Cervical Screening programme. Our nurses are qualified to carry out cervical smears.

- Patients with Learning Disabilities – we offer all our patients an annual health check.
- Tissue Viability Clinic – the practice offers and manages patients with leg ulcers.
- Weight Management – We provide 'Eat 4 Health' referrals to help with weight loss.
- To provide a learning environment suitable for the professional enhancement of medical staff allied professional and specialist registrars in specialist training.
- We work with the Diabetic Eye Screening Service and hold an annual clinic for our patients within the practice.
- Our patients are also part of the National Breast Screening Programme.
- Our patients participate in the National Bowel Screening Programme.
- We have monthly multi-disciplinary meetings that are attended by the Clinic Nurse Specialist in Palliative Care, School Nurses, Health Visitors, Heart Failure Nurses, Occupational Therapist and Mental Health Team.
- There is an in-house Counsellor.
- Health Coaches – because we are a forwarding thinking practice we are also involved in various pilots one being working with Health Coaches to help our more frequent attending patients and Chronic Diseases Management.
- Carers – we actively invite carers to let us know they are an unpaid carer. All newly identified carers are sent an information leaflet advising where/how to obtain help and advice.
- Veterans – we encourage veterans to let us know they served in the armed forces.
- We have a virtual Patient Participation Group (PPG). An AGM is held annually to appoint an organising committee who meet 4-6 times a year.
- We look after patients resident in 6 Care Homes in the local area and the two respite wards at the local Hospital.
- If a patient is vulnerable or has a long term condition and at risk of being admitted to Hospital, a Care Plan is created for us and other Health Professionals to use.

General Information

Our practice ethos is to strive towards a partnership between patients and health professionals based on our Practice Charter (See Practice Charter policy) and Practice Booklet.